

Subscribe to NexantThinking™



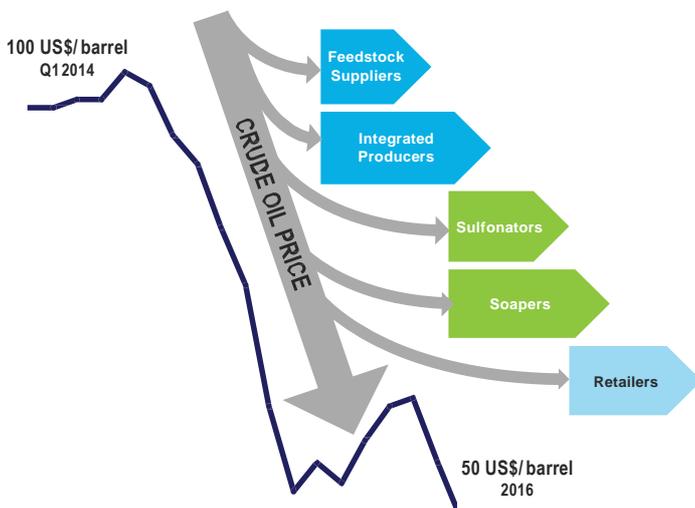
Changing Feedstock Trends and their Effects on the Surfactants Value Chain

Report Overview

Set against a backdrop of uncertainty in crude and natural oil prices, significant developments have occurred in recent years in surfactants feedstocks which will affect all players along the value chain.

Nexant's upcoming study "Changing Feedstock Trends and their Effects on the Surfactants Value Chain" will provide a comprehensive strategic analysis of the new situation and a review of the key active players across the value chain, including synthetic and natural based producers, the formulators and future trends with emerging technologies.

This special report will help companies to assess the challenges and opportunities that will emerge in the global surfactants industry in a low crude oil price scenario.



Building on Nexant's extensive array of intellectual capital in the surfactants industry, this multi-client report will answer the following questions:

- What impact does a prolonged period of low crude oil prices have on the surfactants value chain and what does this mean for the various players?
- How do the revised economics affect formulators going forward and what does this mean for all participants in the value chain?
- How vulnerable will the natural oil chain be to these changes and where does that leave the supply/demand picture downstream?
- Does the current low crude oil price scenario impact favorably on green chemicals?
- How valid is the threat to European producers from South-East Asian downstream integration?
- How does low price crude oil affect shale oil developments?
- How does the financial community view the new situation and how could this alter the possible supply chain tightness of synthetic product for formulators?
- What impact would future legislation and regional government policies have on global competitiveness and possible supply chain shifts?
- Where does this leave new alternative technology sourcing?

Nexant's multi-client report will assess the technical, commercial and economic status along the value chain in this new crude oil environment.

For information regarding the upcoming **Changing Feedstock Trends and their Effect on the Surfactants Value Chain** report, please contact STMC@nexant.com

NexantThinking™

NexantThinking reports and subscription programs provide clients with comprehensive analytics, forecasts and insights for the chemicals, polymers, energy and cleantech industries. Using a combination of business and technical expertise, with deep and broad understanding of markets, technologies and economics, NexantThinking provides solutions that our clients have relied upon for over 50 years.

Global in scope, Nexant serves its clients from over 30 offices located throughout the Americas, Europe, the Middle East, Africa and Asia.

Subscribe to our thought leadership today and explore our products and services at:

thinking.nexant.com

Corporate Headquarters

Tel: +1 415 369 1000
101 2nd St Suite 1000
San Francisco
CA 94105-3651
USA

Americas

Tel: +1 914 609 0300
44 S Broadway,
4th Floor White Plains
NY 10601-4425
USA

Europe, Middle East & Africa

Tel: +44 20 7950 1600
1 King's Arms Yard
London EC2R 7AF
United Kingdom

Asia Pacific

Tel: +662 793 4600
22nd Floor, Rasa Tower I
555 Phahonyothin Road
Kwaeng Chatuchak
Khet Chatuchak
Bangkok 10900
Thailand

Copyright © 2000–2015 Nexant Inc.

